

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Christensen et al.  
App. No : 10/806,084  
Filed : March 22, 2004  
For : BROADCAST RESPONSE METHOD  
AND SYSTEM  
Examiner : Sheila B. Smith  
Art Unit : 2617  
Conf No. : 1383

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I hereby certify that this correspondence, and any other attachment noted on the automated Acknowledgement Receipt, is being transmitted from within the Pacific Time zone to the Commissioner for Patents via the EFS Web server on:

July 8, 2009

(Date)

/Thomas Y. Yee/

Thomas Y. Yee, Reg. No. 57,013

## AMENDMENT

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the non-final Office Action mailed April 8, 2009, please amend the above-referenced application as shown on the following pages:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Summary of Interview** begins on page 12 of this paper.

**Remarks/Arguments** begin on page 13 of this paper.